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TOURIST ACCOMMODATION, AUSTRALIA, JUNE QUARTER 1984

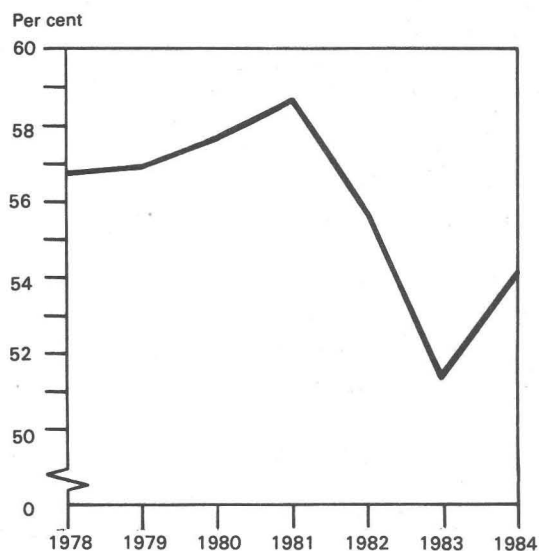
PHONE INQUIRIES *for more information about these statistics*—contact Mr Garry Whittaker on Canberra (062) 52 6243 or any of our State offices.

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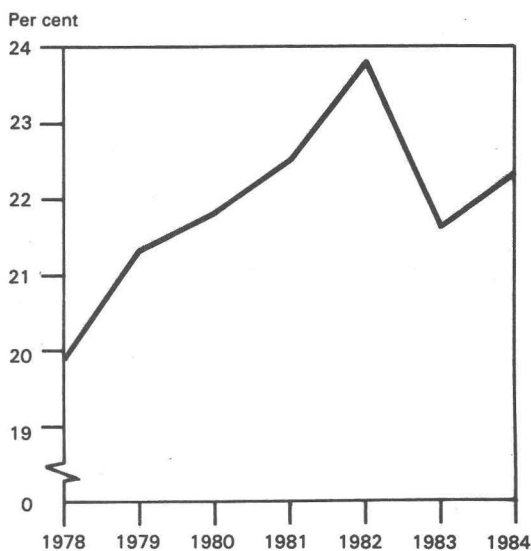
MAIN FEATURES

ROOM OCCUPANCY RATES FOR HOTELS AND MOTELS, ETC. WITH FACILITIES



JUNE QUARTER

SITE OCCUPANCY RATES FOR CARAVAN PARKS



JUNE QUARTER

During the 3 months ended June 1984, there were 1,045 licensed hotels with facilities and 2,796 motels, private hotels and guest houses with facilities in operation in Australia.

The room occupancy rate for hotels and motels etc. with facilities was 54.1% for the June quarter 1984 compared with 51.4% for the June quarter 1983. Accommodation takings for the June quarter 1984 were \$213m compared with \$183m for the June quarter 1983.

The site occupancy rate for caravan parks for the June quarter 1984 was 22.3% compared with 21.6% for the June quarter 1983.

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

Scope and coverage

2. For the purposes of this survey, a *tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower

and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied by guests in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage. Unoccupied on-site vans are treated as vacant sites.

14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

17. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

NOTE: Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

R.J. CAMERON
Australian Statistician

SITE AND ROOM OCCUPANCY RATES, APRIL 1981 TO JUNE 1984

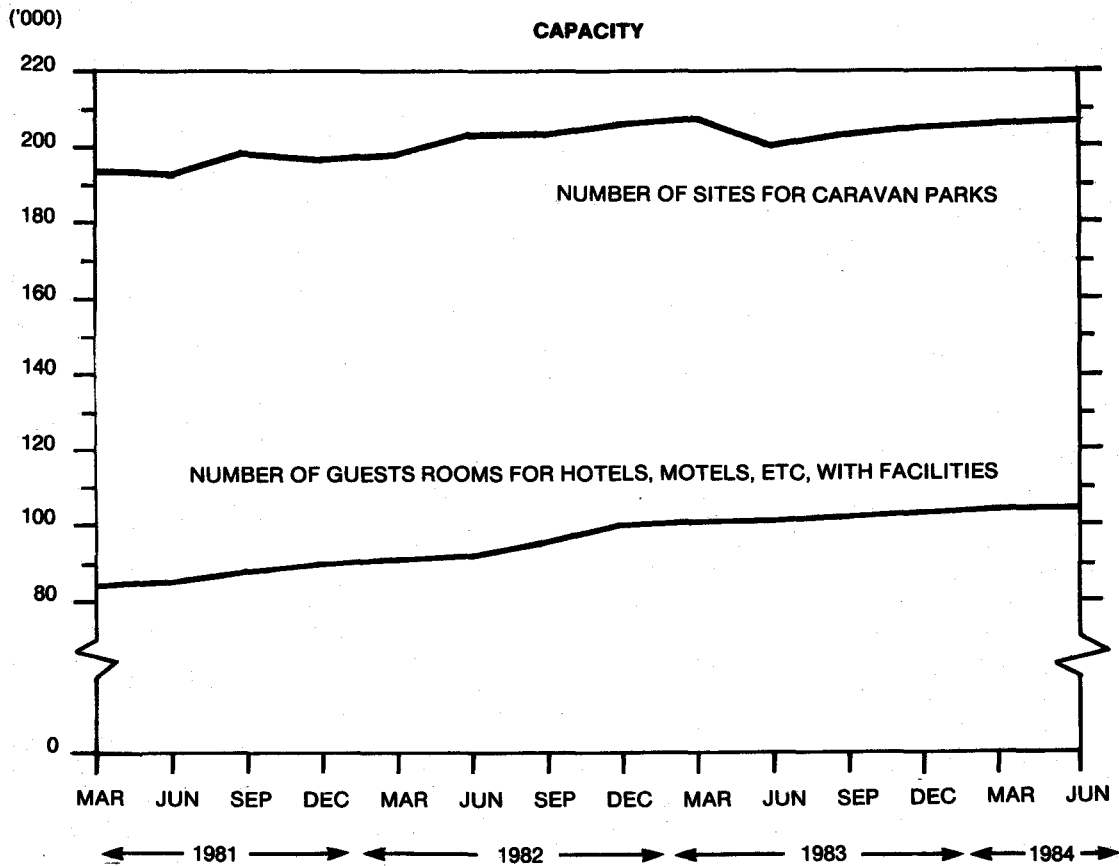
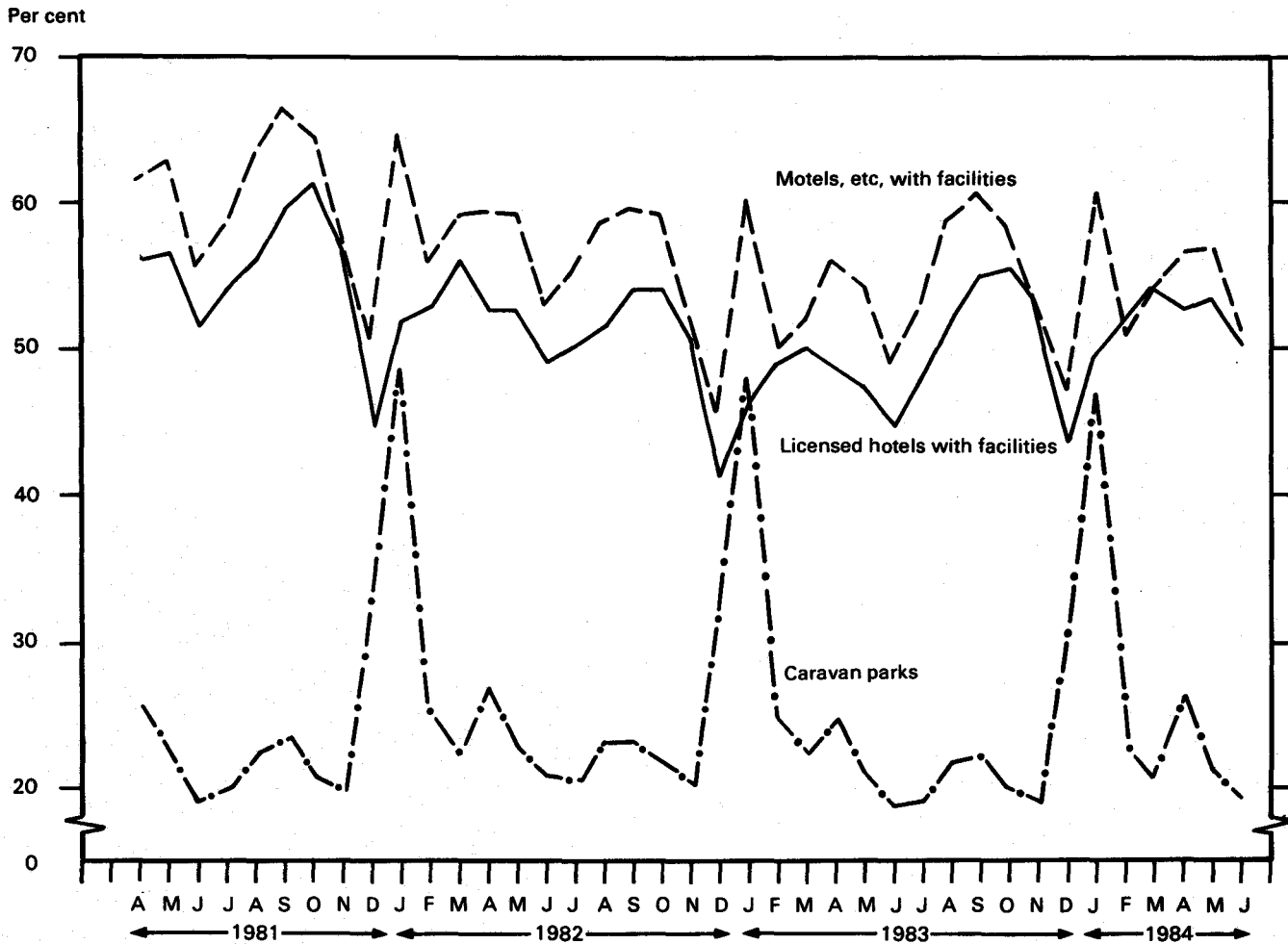


TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	ESTABLISHMENTS AND CAPACITY (number)														
June quarter 1983—															
Establishments	257	1,085	1,342	174	565	739	224	651	875	118	164	282	143	137	280
Guest rooms	8,751	26,042	34,793	4,816	14,177	18,993	6,126	15,600	21,726	3,298	4,214	7,512	3,943	5,685	9,628
Bed spaces	20,914	77,960	98,874	11,400	40,718	52,118	16,487	46,506	62,993	7,901	12,810	20,711	8,214	15,064	23,278
June quarter 1984—															
Establishments	254	1,108	1,362	165	564	729	231	688	919	116	169	285	146	140	286
Guest rooms	9,179	26,803	35,982	4,702	14,304	19,006	6,355	16,208	22,563	3,274	4,388	7,662	4,176	6,077	10,253
Bed spaces	22,217	80,815	103,032	11,017	41,226	52,243	17,242	48,881	66,123	7,981	13,418	21,399	8,851	15,958	24,809
ROOM OCCUPANCY RATES (per cent)															
1983—															
April	49.4	59.1	56.6	50.6	56.4	54.9	46.7	51.6	50.2	49.5	61.2	56.1	46.2	47.3	46.9
May	47.0	56.7	54.3	48.3	54.5	53.0	45.3	51.3	49.6	46.3	56.7	52.1	48.3	47.4	47.7
June	44.5	50.4	48.9	44.9	46.7	46.2	47.3	53.8	52.0	40.6	45.5	43.3	46.5	41.8	43.7
June quarter 1983	47.0	55.4	53.3	47.9	52.6	51.4	46.4	52.2	50.6	45.5	54.5	50.5	47.0	45.5	46.1
1984—															
April	56.5	59.3	58.6	54.0	56.3	55.7	50.3	53.8	52.8	49.2	59.9	55.4	46.9	47.1	47.0
May	53.0	58.3	56.9	56.0	55.3	55.5	53.3	56.4	55.5	57.1	59.8	58.6	49.8	49.0	49.3
June	53.0	52.2	52.4	50.5	46.6	47.5	51.9	55.9	54.8	42.4	47.4	45.3	49.1	44.9	46.6
June quarter 1984	54.1	56.6	56.0	53.5	52.7	52.9	51.8	55.4	54.4	49.7	55.8	53.2	48.6	47.0	47.7
BED OCCUPANCY RATES (per cent)															
1984—															
April	36.3	37.0	36.8	34.4	35.2	35.0	31.2	34.0	33.3	32.3	36.5	34.9	30.9	31.4	31.2
May	32.6	36.5	35.7	33.7	34.1	34.0	32.1	34.6	33.9	35.6	36.0	35.9	32.4	32.0	32.1
June	33.1	31.1	31.5	29.8	27.2	27.8	30.7	33.8	33.0	25.3	26.4	26.0	31.4	27.8	29.1
June quarter 1984	34.0	34.9	34.7	32.7	32.2	32.3	31.3	34.1	33.4	31.1	33.0	32.3	31.6	30.4	30.8
TAKINGS FROM ACCOMMODATION (\$'000)															
1984—															
April	8,651	18,977	27,627	3,983	8,740	12,723	4,587	9,728	14,315	1,952	2,917	4,868	2,413	3,003	5,417
May	8,272	19,367	27,639	4,349	8,952	13,301	5,006	10,473	15,479	2,369	3,049	5,418	2,691	3,258	5,949
June	7,984	16,605	24,589	3,693	7,259	10,953	4,443	10,014	14,457	1,642	2,303	3,945	2,541	3,050	5,591
June quarter 1984	24,907	54,948	79,856	12,026	24,952	36,977	14,036	30,215	44,251	5,963	8,269	14,232	7,645	9,312	16,957

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
ESTABLISHMENTS AND CAPACITY (number)												
June quarter 1983—												
Establishments	83	59	142	35	35	70	12	26	38	1,046	2,722	3,768
Guest rooms	2,748	1,504	4,252	1,030	1,334	2,364	756	1,412	2,168	31,468	69,968	101,436
Bed spaces	7,006	4,661	11,667	2,365	3,586	5,951	1,725	4,152	5,877	76,012	205,457	281,469
June quarter 1984—												
Establishments	87	63	150	35	38	73	11	26	37	1,045	2,796	3,841
Guest rooms	2,733	1,558	4,291	1,061	1,617	2,678	692	1,519	2,211	32,172	72,474	104,646
Bed spaces	6,929	4,796	11,725	2,558	4,274	6,832	1,650	4,464	6,114	78,445	213,832	292,277
ROOM OCCUPANCY RATES (per cent)												
1983—												
April	50.9	50.5	50.7	38.0	48.9	44.3	66.1	82.4	76.5	48.8	56.1	53.8
May	46.5	44.1	45.6	47.4	52.9	50.5	71.4	85.0	80.1	47.5	54.4	52.3
June	40.4	32.4	37.5	56.5	57.9	57.3	48.1	61.6	56.8	45.1	49.3	48.0
June quarter 1983	45.9	42.3	44.6	47.7	53.3	50.9	62.0	76.4	71.2	47.2	53.3	51.4
1984—												
April	55.6	61.5	57.8	48.0	46.1	46.9	65.3	74.7	71.8	52.7	56.6	55.4
May	45.5	46.1	45.7	60.5	59.6	60.0	71.5	80.8	77.9	53.5	56.8	55.8
June	39.3	33.7	37.3	67.0	65.9	66.3	56.1	72.2	67.2	50.2	51.3	51.0
June quarter 1984	46.8	47.1	46.9	58.5	57.3	57.8	64.4	76.0	72.3	52.2	54.9	54.1
BED OCCUPANCY RATES (per cent)												
1984—												
April	38.9	39.9	39.3	29.0	28.9	28.9	44.3	47.9	46.9	34.0	35.6	35.2
May	29.6	29.3	29.5	37.2	37.0	37.1	44.6	51.1	49.3	33.1	35.4	34.8
June	25.1	20.6	23.2	42.1	41.1	41.4	37.0	43.5	41.7	30.8	30.6	30.7
June quarter 1984	31.2	29.9	30.7	36.1	35.7	35.9	42.0	47.5	46.0	32.6	33.9	33.6
TAKINGS FROM ACCOMMODATION (\$'000)												
1984—												
April	1,972	1,062	3,035	706	988	1,694	727	1,540	2,268	24,992	46,955	71,947
May	1,534	788	2,322	931	1,448	2,378	814	1,784	2,599	25,966	49,120	75,085
June	1,340	553	1,892	996	1,531	2,527	615	1,488	2,103	23,255	42,803	66,058
June quarter 1984	4,846	2,403	7,249	2,633	3,967	6,600	2,157	4,813	6,970	74,213	138,878	213,091

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
ESTABLISHMENTS AND CAPACITY (number)								
June quarter 1983—								
Establishments	568	430	397	154	242	53	12	1,856
Powered sites	49,088	37,011	21,031	12,146	14,065	2,782	663	136,786
Unpowered sites	23,963	13,357	10,752	5,084	3,922	1,990	731	59,799
Cabins, flats, etc.	1,068	760	692	521	460	63	67	3,631
<i>Total capacity</i>	74,119	51,128	32,475	17,751	18,447	4,835	1,461	200,216
June quarter 1984—								
Establishments	576	428	392	155	245	59	15	1,870
Powered sites	51,112	37,096	20,407	12,500	14,724	3,020	990	139,849
Unpowered sites	24,125	13,765	11,185	5,063	4,073	2,154	2,173	62,538
Cabins, flats, etc.	1,107	885	682	523	507	61	170	3,935
<i>Total capacity</i>	76,344	51,746	32,274	18,086	19,304	5,235	3,333	206,322
SITE OCCUPANCY RATES (per cent)								
1983—								
April	23.2	18.5	35.4	21.0	33.0	21.0	38.2	24.7
May	19.8	13.5	31.8	17.9	32.5	15.4	50.6	21.2
June	15.7	9.7	36.9	11.5	30.8	15.5	58.3	18.9
June quarter 1983	19.6	13.9	34.7	16.8	32.1	17.3	(b)49.0	21.6
1984—								
April	24.5	20.6	36.0	24.2	34.6	22.4	22.0	26.2
May	19.6	13.6	33.2	19.0	30.9	16.8	31.4	21.3
June	15.9	9.9	39.0	12.4	31.0	15.1	34.7	19.4
June quarter 1984	20.0	14.7	36.0	18.5	32.1	18.1	(b)29.4	22.3
TAKINGS FROM ACCOMMODATION (\$'000)								
1984—								
April	4,439	2,192	2,169	905	1,346	231	154	11,437
May	3,642	1,582	2,024	764	1,237	171	239	9,659
June	2,771	1,110	2,321	471	1,150	137	236	8,195
June quarter 1984	10,851	4,884	6,514	2,141	3,733	539	628	29,290

(a) Includes Australian Capital Territory. (b) Caravan park capacity in the N.T. increased significantly between June quarter 1983 and June quarter 1984.